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City of Barrie

Final

Heritage Barrie Committee

Tuesday, February 25, 2025 | **6:30 PM** | **Sir Robert Barrie Room**

HERITAGE BARRIE COMMITTEE REPORT
For consideration by the Affordability Committee on March 19, 2025.

The meeting was called to order by Chair, Councillor, AM. Kungl at 6:30 p.m. The following were in attendance for the meeting:

Present: 8 - Chair – Councillor AM. Kungl
Councillor, C. Riepma
Vice-Chair C. Froese
R. Clarke
S. Loney
K. MacKinnon
S. Mackinnon
S. Marchant

Absent: 3 - D. Exel
C. Kosokowsky
P. Stevenson

STAFF:
Director of Economic and Creative Development, S. Schlichter
Landscape Architectural Planner, W. Loevenmark
Legislative Coordinator, T. Maynard
Senior Planner (Housing), L. Munnoch.

READING OF THE LAND ACKNOWLEDGEMENT

Chair, Councillor, AM. Kungl read the Land Acknowledgement.

The Heritage Barrie Committee met and reports as follows:

SECTION "A"

COMMITTEE BUDGET UPDATE

Tammie Maynard, Legislative Coordinator provided an update concerning the Committee's budget.

NINE MILE PORTAGE SIGNAGE

Liam Munnoch, Senior Planner (Housing) provided an overview of the memorandum dated November 27, 2024, concerning the Nine Mile Portage Signage. Mr. Munnoch provided a historical background of the Ontario Heritage Trust Nine Mile Portage signage previously located at Meridian Place Park and the rationale for the retirement of the sign.

Wendy Loevenmark, Landscape Architectural Planner displayed photographs depicting the locations of signage to recognize the history of the Nine Mile Portage including new signage at Merdian Place Park.

The Committee provided their feedback to Mr. Munnoch and Ms. Loevenmark concerning the Nine Mile Portage signage.

The Heritage Barrie Committee met and recommends adoption of the following recommendation(s):

SECTION "B"

NINE MILE PORTAGE SIGNAGE

That City staff investigate the most efficient and cost effective process to re-establish Nine Mile Portage signage, which has been retired by the Ontario Heritage Trust Provincial Plaque Program and report back to the Heritage Barrie Committee, whether or not to apply to the Ontario Heritage Trust for a replacement, or to proceed with other options including but not limited to internal City of Barrie departmental options.

This matter was recommended (Section "B") to Affordability Committee for consideration of adoption at its meeting to be held on 3/19/2025.

The Heritage Barrie Committee met and reports as follows:

SECTION "C"

DOORS OPEN BARRIE

Chair, Councillor, AM. Kungl provided an update on Doors Open Barrie

Stephannie Schlichter, Director of Economic and Creative Development provided an overview of the memorandum dated February 25, 2025, regarding Doors Open Barrie, which indicates a partnership approach between the City and the Committee to support the event.The Committee provided feedback to Ms. Schlichter and Councillor Kungl.

The Committee agreed to support the Economic and Creative Development Department, Marketing and Communications and Recreation and Culture Services with the City-initiated 2025 Doors Open Pilot Program.

The Committee approved an expenditure of $1200.00 from the Heritage Barrie Committee budget to cover costs associated with registration fees with Doors Open Ontario and ancillary cost related to marketing and promotion of the city initiated 2025 Doors Open Barrie event.

Ms. Schlichter indicated that staff will report back at a future Committee meeting on the impact and future of City-initiated Doors Open Barrie events.

HERITAGE BARRIE AWARDS

2024 Awards

Liam Munnoch, Senior Planner (Housing) provided an update on the 2024 Heritage Barrie Awards, including structure of the award ceremony, reception, costs associated with framed photograph and the donation on behalf of the individual recipient in lieu of a framed photograph.

Mr. Munnoch advised that a reception for the recipients has been scheduled for March 5, 2025 at 5:30 p.m. followed by the award ceremony at the City Council meeting at 7:00 p.m.

The Committee approved an expenditure from the Heritage Barrie Committee budget in the amount of $400.00 to be donated on behalf of the individual category recipient of the 2024 Heritage Barrie Awards to Barrie’s Royal Canadian Legion 147 in lieu of a frame photograph.

Review of the Heritage Barrie Awards

The Committee will discuss opportunities to expand future awards and planning for the 2025 at the next meeting

STATUS OF MUNICIPAL HERITAGE REGISTER

Status of Municipal Heritage Register was deferred until the next meeting.

DEVELOPMENT APPLICATIONS UNDER REVIEW

Liam Munnoch, Senior Planner (Housing) provided an update on the status of the bulk designation project.

HISTORIC NEIGHBOURHOOD GUIDES

The Committee discussed the Historic Neighbourhood Guides and budgeting $5,000.00 for the potential printing costs for additional guides. Tammie Maynard, Legislative Coordinator will follow up with Deb Exel concerning the historic neighbourhood guides, and further discussion will take place at a future meeting.

2025 WORK PLAN

The Committee discussed their draft 2025 Work Plan and provided feedback to Liam Munnoch, Senior Planner (Housing).

Pauline Stevenson, Craig Froese and Deb Exel are currently working on preparing the historical content for the City's electronic displays board which will be forward to the City's Marketing and Communication when available. Future discussion will take place at the next Committee meeting.

COMMITTEES COMMUNICATION STRATEGY

The Committees Communication Strategy was discussed during the 2025 Work Plan.

BARRIE FARMERS MARKET UPDATE

Craig Froese provided an update concerning the Barrie Farmers Market and the Committee's event table at the market on February 22, 2025. Mr. Froese advised that he will provide the Committee members with a schedule of dates for the Barrie Farmers Market and Open-Air Dunlop.

ADJOURNMENT

The meeting adjourned at 8:34 p.m.

CHAIRMAN